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SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)
MBA I Year I Semester (R16) Regular Examinations January 2017
PROFESSIONAL ENGLISH
 (For Students admitted in 2016 only)

Time: 3 hours

Max. Marks: 60

SECTION – A

(Answer all Five Units 5 x 10 = 50 Marks)

UNIT-I

- Q.1** a. Write the status of history in modern times. 7M
 b. Develop a dialogue between two friends regarding 'corporate life' 3M

OR

- Q.2** a. Present your views on Official and Unofficial history. 7M
 b. Write an essay on 'The Role of Managers in various fields' 3M

UNIT-II

- Q.3** a. Describe advantages and disadvantages of Nuclear Energy. 7M
 b. Write an essay on 'An Environment of Energy' 3M

OR

- Q.4** a. Focus on the theme of the lesson 'The Portrait of a Lady' 7M
 b. Use the following hints and develop an essay on 'Science is whether boon or bane'.
 Age of Science – wonders of science – comfortable life – Dangers to humanity – Destruction. 3M

UNIT-III

- Q.5** a. Explain the title of the poem 'La Belle Danes Sans Merci' 7M
 b. Describe the steps involved in making a poster effectively. 3M

OR

- Q.6** a. Prepare a checklist of things before you leave to Europe for a vacation. 7M
 b. Discuss the strategies of Technical Writing with suitable examples. 3M

UNIT-IV

- Q.7** a. What are the features of a good report? 7M
 b. Describe the characters in "The Proposal" by Anton Chekhov. 3M

OR

- Q.8** a. Write the advantages of Travelling. 7M
 b. Assume that you attended a seminar on 'Corporate Etiquette' organized by Business School of Indore. Prepare a brief report on the seminar. 3M

UNIT-V

- Q.9** a. What is a principal problem between workers and managers today? Give reasons. 7M
b. What is a job interview? Describe the pre-interview techniques. 3M

OR

- Q.10** a. Illustrate the importance of theme that reflects human life in poem 'The Bird Sanctuary' 7M
b. Construct a dialogue between two students about the significance of professional ethics courses in Engineering and Management Studies. 3M

SECTION – B

(Compulsory Question)

01 x 10 = 10 Marks

- Q.11 Case Study:** List out the reforms necessary to encourage ethical behavior and prevent misconduct in public organizations of India. 10M

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